

J.J. College of Arts and Science (Autonomous)

Sivapuram, Pudukkottai - 622 422

DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS



A Special Lecture on 'MODERN COMPUTER SKILLS IN BUSINESS'


Resource Person : Dr. M. CHIDAMBARAM,
Assistant Professor of Computer Science,
Rajah Serfoji Government College (A),
Thanjavur -613 005.

Date : 22.11.2021, Monday

Number of Participants : 245

Head of the Department
Head, Department of Commerce
with Computer Application
J.J. College of Arts and Science (Autonomous)
Pudukkottai - 622 - 422




Principal
Dr. J. PARASURAMAN, M.A., M.B.A., M.C.A.,
M.Phil., B.Ed., Ph.D.
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THE BLACK DEATH (1346-1353)



- The Plague ravaged Europe, Africa, and Asia, with an estimated death toll around 200 million people.
- It is originated in Asia, the Plague most likely jumped from rats that is lived in merchant ships

A Special Lecture on 'Digital Marketing Trends for 2021'

Resource Person : Ms. P. JAYALAKSHMI
Assistant Professor Commerce,
Madura College, Madurai.

Date : 17.06.2020

Number of Participants : 143

S. Alexander 17/6/20
Head of the Department
Head, Department of Commerce
with Computer Application
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P. Parasuraman
Principal
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A Special Lecture on 'GREEN HUMAN RESOURCE MANAGEMENT'


Resource Person : Mr. K. DEIVARAYAN, M.B.A., CAIIB, DFS,
Managing director of NKC Finance Pvt Ltd,
Co – Founder of NBFC, registered with RBI.

Date : 19.08.2020

Number of Participants : 85

S. Parasuraman
19/08/20
Head of the Department
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A Special Lecture on 'Economic Changes in COVID 19'

Resource Person : Dr. N. PRASANNA,
Associate Professor of Economics,
Bharathidasan University,
Tiruchirappalli.

Date : 24.02.2021

Number of Participants : 142

S. Manjunath
24/2/2021
Head of the Department
Head, Department of Commerce
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G. Suresh
Principal
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